

MEDIA RELEASE

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FOR IMMEDIATE USE

Dancenorth to stage AI dance experiment in Gurambilbarra (Townsville).

Contemporary dance meets artificial intelligence in *Plagiarist*, a playful and experimental performance where no two shows are ever the same.

Renowned Gurambilbarra (Townsville)-based company Dancenorth Australia will merge human artistry with machine-generated ideas in a local season of *Plagiarist* on 16-18 July.

Described as unpredictable, poetic, humourous and absurd, *Plagiarist* places the Dancenorth Ensemble inside a live AI-directed choreographic system where dancers follow instructions they have never heard before, generating an entirely new work before the audience's eyes each night.

The work's creator, multi-award-winning choreographer and dance technologist Alisdair Macindoe, said *Plagiarist* is a continuously unfolding exploration of the intersection between AI and the human body.

"*Plagiarist* is a contemporary dance experiment that challenges a cast of dancers to utilise their collective improvisational skills and creativity to respond to prompts from an AI choreographer," Macindoe said.

"Audiences will witness real-time idea generation and genuine art making through the dancers' on-the-spot interpretation, movement and collaboration."

At a time of increasing debate around artificial intelligence's role in society and the arts, Macindoe approaches AI as both a creative tool and a subject of reflection.

"As an artist of this era, I find myself surrounded by an ever-growing maze of technology to navigate," said Macindoe.

"Humans have always used the most up-to-date tools to express ourselves creatively; and this work continues that tradition. I am making art about the world I am in, using the tools and objects of that world."

Dancenorth Co-CEO and Co-Artistic Director Kyle Page said the work reflects the Company's commitment to innovative dance and artistic enquiry.

“Alisdair has been exploring AI-generated dance instruction since 2018, years before artificial intelligence entered the mainstream conversation,” said Page.

“It's incredibly exciting to welcome him back to Townsville with a work that first began taking shape during a residency at Dancenorth in 2020. At that time, AI still felt speculative. Today, it has become part of our everyday lives, reshaping how we create, communicate and understand the world around us.”

“One of the things I love most about this work is that it doesn't tell audiences what to think. Instead, it creates space for curiosity, conversation and reflection. Even before arriving in Townsville, it's sparked fascinating discussions in our community, and I'm looking forward to seeing where those conversations lead once people experience the work for themselves.”

Catch *Plagiarism* at the Dancenorth Theatre in Gurambilbarra (Townsville) from 16-18 July.

Dancenorth will also hold a free dance class for people wanting to try AI-prompted improvisation on 8 July and a Q&A event with Alisdair Macindoe and the Dancenorth Ensemble on 13 July.

For more information and tickets, visit www.dancenorth.com.au/calendar.

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MEDIA MATERIALS:

High resolution images and video, and artist bios are available here: [MARKETING MATERIALS - Plagiarism](#)